

Your next adventure begins at flyKLIA.com

As its name suggests, the flyKLIA website promotes travel via the crown jewel of Malaysia Airports Holdings Berhad, the KL International Airport. The whole world is just a click away on flyKLIA.com, with all the latest and best airline, hotel and getaway package deals - but it goes deeper than logistics arrangements.

flyKLIA aims to provide unique insights into travel destinations that go beyond hotel and airport arrangements.

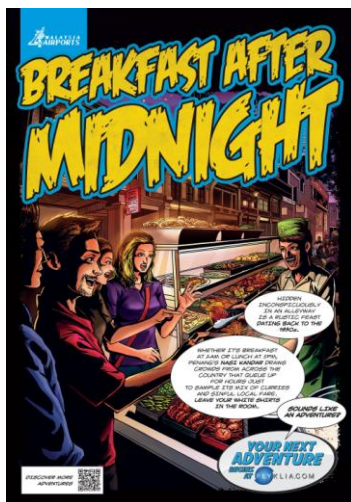
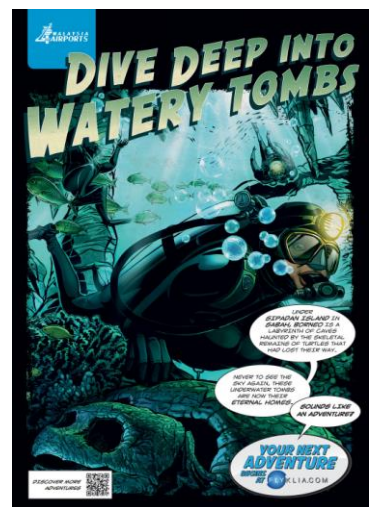
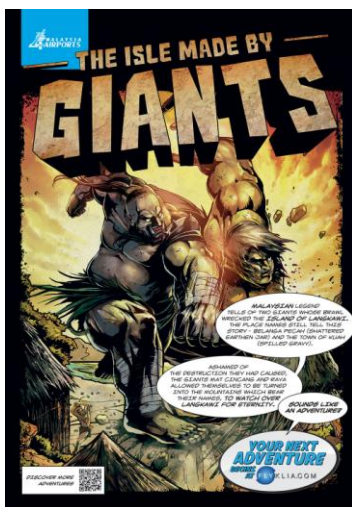
The two main sections, Eyes on Malaysia and Eyes on Asia, are devoted to enriching travel journeys by describing the adventures to be had in various exotic locations. And it is in this spirit of adventure that we embarked on an advertising and promotional campaign in the style of comic books as to increase traction of this travel portal.

The campaign seeks to spark the travellers' imagination, and to encourage users to explore flyKLIA.com as they would enjoy a comic book. Each print advertisement carries a QR code which, when scanned, will play an animatic on the user's mobile device. The animatic expands upon the illustration with movement and music, to further entertain users of the flyKLIA website.

The illustrations and animatics position the KL International Airport as a gateway to amazing adventures. Hence our tagline:

Your next adventure begins at flyKLIA.com

So it is not without some hesitation that we invite you to visit and explore the site; you might just forget all your cares, and be swept up into an adventure of a lifetime.





SATISFY YOUR WANDERLUST WITH AN UNFORGETTABLE CULTURAL EXPERIENCE THAT GOES BEYOND YOUR TYPICAL TOURIST HOLIDAY. FLYKLI.A.COM GIVES YOU THE TOOLS YOU NEED TO FIND THE BEST FLIGHT DEALS VIA KL INTERNATIONAL AIRPORT, TO ANYWHERE IN THE WORLD. LOOK FOR THE PERFECT ACCOMMODATION TO SUIT YOUR TASTE AND BUDGET, AND READ THE STORIES THAT WILL REVEAL THE SECRET SOUL OF YOUR DESTINATION.



— THE ISLE MADE BY GIANTS

DISCOVER THE EPIC LEGENDS BEHIND LANGKAWI ISLAND'S PLACE NAMES. THE TOWN CALLED GRAY, CAPE OF THE RING, AND BURNT RICE BEACH. . .

[CLICK HERE TO DISCOVER THE ADVENTURE](#)



FOLLOW THE HEADHUNTER

DARE TO TRUST YOUR NATIVE GUIDE AS YOU EXPLORE THE TROPICAL JUNGLES OF SARAWAK. . . BUT NEVER FORGET THAT HIS TRIBE ARE FAMOUS HEADHUNTERS

[CLICK HERE TO DISCOVER THE ADVENTURE](#)



DIVE DEEP INTO WATERY TOMBS

THERE IS AN UNDERWATER CORAL LABYRINTH IN SABAH WHERE THE SKELETONS OF DROWNED TURTLES REST. DON'T LOSE YOUR WAY, LEST YOU JOIN THEM. FOREVER. . .

[CLICK HERE TO DISCOVER THE ADVENTURE](#)



BREAKFAST AFTER MIDNIGHT

LOCALS AND INTERNATIONAL VISITORS ALIKE WILL QUEUE FOR HOURS JUST TO GET A TASTE OF THE DELICIOUS STREET FOOD OF PENANG. CAN YOU STOMACH THE WAIT?

[CLICK HERE TO DISCOVER THE ADVENTURE](#)



MEET THE DIVINE

WATCH YOUR STEP AS YOU CLIMB INTO THE BEAUTIFUL LIMESTONE CAVES GUARDED BY THE HINDU GOD OF WAR AND VICTORY, LORD MURUGAN.

[CLICK HERE TO DISCOVER THE ADVENTURE](#)

DISCOVER MORE ADVENTURES AT FLYKLI.A.COM



For more information, kindly click the pictures above.

